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For immediate release

Joan Vogelesang Receives Two Awards in The Caribbean

Montreal (November 28, 2011) – At the latest **Animae Caribe 2011**, the Caribbean's main animation festival, the festival's Director Camille Selvon-Abrahams honored **Joan Vogelesang**, President and CEO of Toon Boom Animation, with an **Award** for her support throughout the years. In addition, the **Minister Stephen Cadiz**, Minister of Trade and Industry, Trinidad and Tobago, honored Joan Vogelesang with another **Award** in recognition of her sterling contribution to the animation industry of Trinidad and Tobago over the last ten years.

"As the Caribbean islands look to diversify their economies, we felt that developing a creative industry building upon their rich folklore would be a perfect fit. The local talent and mixed cultures will make up a great pool of inspiration and development," shared Joan Vogelesang, President and Chief Executive Officer at Toon Boom.



Toon Boom has been involved in the Caribbean animation industry since 2001. Since then it has established a great working relationship with many successful studios and schools in Trinidad and Tobago, Jamaica, Barbados, Guyana and Grenada. Studios such as Full Circle (Trinidad), The BrainStreet Group (Guyana), Caribbean Digital Media Centre (Barbados), IDEAL Studios (Jamaica) and GSW Animation (Jamaica) lead the way as flagship operations in the region.

About Toon Boom Animation Inc.

Toon Boom Animation Inc. (toonboom.com) is the worldwide leader in digital content and animation creation software. Toon Boom carries user-friendly animation applications for all, catering to the needs of children, home users, creative professionals as well as students, educators and schools.

As importantly, Toon Boom is fully dedicated to the needs of independent animators and studios, offering a wide product range from powerful pre-production tools to leading-edge animation production solutions. Relying on its extensive expertise in animation production, Toon Boom provides consulting services in the fields of optimization, pipeline integration, production assistance and custom development.

In 2005, Toon Boom was granted the **Primetime Emmy® Engineering Award** by the Academy of Television Arts & Sciences for its significant contribution made to the animation industry targeted for television. In 2006, the IT Federation of Quebec (FIQ) awarded an **OCTAS 2006** in the Multimedia – educational and cultural sector category, for Toon Boom Studio. In 2007, FIQ awarded an **OCTAS 2007** in the Technological Innovation category, for Toon Boom Storyboard Pro. In 2008, Flip Boom was granted a **Parents' Choice Gold Award** and a **New Canadian Media Award** in the Excellence in Children's category. In 2009, Flip Boom was selected as **Editor's Choice** by the prestigious **Children's Technology Review** for excellence in design. In 2010, Flip Boom All-Star was granted a **Parents' Choice Silver Award**, the **NAPPA Honors Award** and the **Tech & Learning Award of Excellence**. In 2011, Toon Boom has been a **HSBC International Business Awards** winner as well as an OCTAS 2011 finalist in the Commercial Success category. Flip Boom Classic Curriculum has been a finalist at the AEP's 2011 Distinguished Achievement Awards and **Innovation Award** for excellence in educational resources. Flip Boom All-Star Curriculum has also been a **2011 AEP** finalist

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Warner Bros., Mercury Filmworks, Yowza Animation, Bento Box, China Central Television, Toonz Animation India, eMation, Rough Draft Korea, Alphanim, Cromosoma and Enarmonia, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *The Rugrats*, *SpongeBob The Movie*, *Hanuman*, *Curious George*, *Go West: A New Lucky Luke Adventure*, *Simpsons The Movie*, *Chico & Rita* and *The Princess and the Frog*.