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For immediate release

## Toon Boom Congratulates *Chico & Rita* and *Sunday* for their Oscar Nominations

Montreal (January 31, 2012) – Toon Boom Animation Inc is proud to congratulate *Chico & Rita's* Director, Academy Award winner Fernando Trueba, and star designer Javier Mariscal, as well as *Sunday's* Director Patrick Doyon, and the National Film Board of Canada for their Oscar nominations in their respective animated feature length and animated short categories. As a technology partner, Toon Boom animation solutions contributed to the production of both of these masterpieces.



"We are thrilled to see that our industrial technology has been an integral part of these magnificent productions and enabled them to deliver animation of the highest quality," shared Joan Vogelesang, President and Chief Executive Officer at Toon Boom.



*Chico & Rita* already received a long-standing list of awards, including the Best Animated Feature Film, in the AniMovie category at the 18th Stuttgart Festival of Animated Film; the Award for Best Feature Length Film at the 2011 Anima Festival; the Goya Award for Best Animation Film (Spanish Film Academy); the Award for Best Film at the Holland Animation Film Festival (HAFF 2010) and the Cineuropa Prize at the 2010 Festival de Cinema Européen des Arcs. As for *Sunday*, the Oscar nomination is the first but not the least prestigious acknowledgement it receives.

A complete report on the making of *Chico & Rita* is available in [Toon Boom's Expert Corner](#).

### About Toon Boom Animation Inc.

Toon Boom Animation Inc. ([toonboom.com](http://toonboom.com)) is the worldwide leader in digital content and animation creation software. Toon Boom carries user-friendly animation applications for all, catering to the needs of children, home users, creative professionals as well as students, educators and schools.

As importantly, Toon Boom is fully dedicated to the needs of independent animators and studios, offering a wide product range from powerful pre-production tools to leading-edge animation production solutions. Relying on its extensive expertise in animation production, Toon Boom provides consulting services in the fields of optimization, pipeline integration, production assistance and custom development.

In 2005, Toon Boom was granted the **Primetime Emmy® Engineering Award** by the Academy of Television Arts & Sciences for its significant contribution made to the animation industry targeted for television. In 2006, the IT Federation of Quebec (FIQ) awarded an **OCTAS 2006** in the Multimedia – educational and cultural sector category, for Toon Boom Studio. In 2007, FIQ awarded an **OCTAS 2007** in the Technological Innovation category, for Toon Boom Storyboard Pro. In 2008, Flip Boom was granted a **Parents' Choice Gold Award** and a **New Canadian Media Award** in the Excellence in Children's category. In 2009, Flip Boom was selected as **Editor's Choice** by the prestigious **Children's Technology Review** for excellence in design. In 2010, Flip Boom All-Star was granted a **Parents' Choice Silver Award**, the **NAPPA Honors Award** and the **Tech & Learning Award of Excellence**. In 2011, Toon Boom has been a **HSBC International Business Awards** winner as well as an OCTAS 2011 finalist in the Commercial Success category. In addition, both Flip Boom Classic and Flip Boom All-Star Curriculums were granted the **2011 Distinguished Achievement Awards** in the Art category, for K-5 and 6-8 markets by **The Association of Educational Publishers (AEP)**. The Flip Boom Classic Curriculum was also a **AEP Innovation Award** finalist for its excellence in educational resources. Garfield's Comic Boom was awarded the **2011 Preferred Choice Award** granted by **Creative Child Magazine**, the **2011 NAPPA Honors Award** and the **2011 Parent Tested Parent Approved Seal of Approval**. Flip Boom All-Star received the **2011 Media Of The Year Award**, granted by **Creative Child Magazine**



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and the **2011 Parent Tested Parent Approved Seal of Approval**. Toon Boom Studio received the **2011 Tech & Learning Award of Excellence**.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Warner Bros., Mercury Filmworks, Yowza Animation, Bento Box, China Central Television, Toonz Animation India, eMation, Rough Draft Korea, Alphanim, Cromosoma and Enarmonia, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *The Rugrats*, *SpongeBob The Movie*, *Hanuman*, *Curious George*, *Go West: A New Lucky Luke Adventure*, *Simpsons The Movie*, *Chico & Rita* and *The Princess and the Frog*.